



## *Leadership: Unraveling the Paradox*

*"No one can persuade another to change. Each of us guards a gate of change that can only be opened from the inside. We cannot open the gate of another by argument or emotional appeal." Marilyn Ferguson.*

When we lead, we may provide new information, but more importantly, we rekindle or ignite something our followers already possess. The word education is derived the Latin educare, literally translated "to lead forth" or "bring out of." Leadership is a skill we develop and refine when we learn we can't change others until we change ourselves.

The purpose of this speech is again, to remind us, of the simple foundations of human leadership.

- To become all that we were created to be,
- Help others become all they were created to be
- An "inspirational" purpose bigger than the differences between us.

When we align our passion for a collective purpose, we can improve ourselves, our families, our friends, our work, and our world. We have done it hundred times before, we will do it again. In this speech, I will provide simple steps and tools for leading others to goals that will move the organization in the direction it needs to go.

- Re-cycle age-old principles of leadership for body mind and spirit
- Generate enthusiasm at home and work with an A.C.E. mentality of Leadership
- Reduce negatives from the C.O.P. mentality of managing people, rather than things
- Consider a "joyful and triumphant" Steven Spielberg model for your business.

### **About Ray Anderson**

Since 1982, Ray Anderson has been teaching companies to get their people right if they wanted to get their business right. He has developed and implemented coaching, leadership, team building, time management, and customer service skills for nearly 2000 people for clients ranging from Fortune 500 American International Group to individual coaching for start-up entrepreneurs. Ray attributes development of his people skills to hard knocks and trying to keep the most important customers of his life satisfied: Kathleen, his wife and 4 teenagers; Justin 19, Matthew 17, Kyle 14 and Kariana 13